GROUP CRUISE PLANNING TIMELINE



16 - 14 MONTHS BEFORE THE CRUISE

WHO?

Who are you inviting? Your family or a group of friends? Your church group? Start making your list now.

WHAT?

What is your main goal for this cruise? You can have a family reunion, celebrate for a major milestone, fundraise or just get away!

WHERE?

Where do you want to go?
The Caribbean?
Alaska? Europe?
Make a survey and see what's the most popular destination!

WHEN?

When do you want to go? How long do you want to cruise?

ENHANCE!

Spice it up! Should you include drinks? A shore excursion? Onboard spending credits? Make it fun for everyone!

Got the basics? Great! Call your travel advisor to have it put together for you!



13 - 6 MONTHS BEFORE THE CRUISE

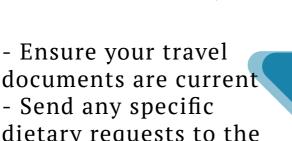
PROMOTE

- Create flyers

- Share on social media

- Send email blasts

- Host a cruise party





BEFORE BOARDING

cruise line

- DON'T overpack
- Check your cruise documents one last time
- Bring some spending money
- Pack your meds in your carry-on
- Print your luggage tags

ONBOARD

Grab a bite at the buffet! Enjoy yourself! Wash your hands!



